



# PHARMACY CAREER CONFERENCE 2020

5<sup>th</sup> October 2020 – Virtual Event

6<sup>th</sup> October 2020 – Post Event Workshop

Powered by



Principal Sponsor



Supporting Institutions



Supporting Organizations



Event Management



**Pharmacy Career Conference** is conceptualized for Pharmacy Students and Professionals who would like to explore the nontraditional pharmacy career options. The students and professionals who attend this conference would get an opportunity to meet industry stalwarts who will share their strategies and challenging stories in pursuing nontraditional pharmacy career options and learn on the current market trends and various opportunities within the sector.

The conference would witness series of interesting sessions by the industry leaders with an aim to help the freshers to understand the dynamics and develop the skills to keep themselves ahead in the race. The initiative will bring together students from various pharmacy colleges and Industry Mentors along with the Hiring Managers from top companies to help the students to make right career choices.

This platform helps students to clear all their queries and enables them to broaden their mind to make right choices for their future.

## Why Attend

- Know more about various opportunities after completing Pharmacy Degree
- Listen to motivational stories in pursuing traditional & nontraditional pharmacy career options
- Build your network within the industry to secure your future role
- How to make life altering decisions
- Learn about additional courses available to further enhance your skills
- Learn from Industry Leaders about their own journey within the industry
- Opportunity to network with Industry Leaders, Hr's and top Executives and learn more on hiring process and parameters.



## Why Sponsor

Pharmacy Career Conference is the only platform in the region that brings together Students from various Pharmacy Colleges to learn about the various career options available upon the completion of the pharmacy degree.

- The platform gives and immense opportunity to further profile your brand and database.
- An opportunity to involve in program and address the attendees by showcasing your services & solutions.
- Meet hundreds of Pharmacy Graduate on a single platform.
- Build your Brand Awareness amongst the competitors and job seekers.
- An opportunity to increase the social media presence and market reach out through timely email campaigns and social media promotions pre and post event.



# PHARMACY CAREER CONFERENCE 2020

Monday, 5th October 2020,

## Sponsorship Packages

### **Title Sponsor: US\$ 7000/-**

#### **Pre-Event Benefits:**

- Your company logo, profile and a hyperlink to your corporate website will appear on the event website and all event promotional collaterals.
- Sponsor name included in official event press release.
- One pre-event interview conducted via email and the content to be published on event's official social media platforms.
- Weekly E-Shorts to 2000 database and Hubplus will provide the download reports.
- Opportunity to provide 2 questions for the questionnaire to be sent to all delegates before onboarding them. The data to be shared with your team 1 week prior to the event.
- Original Tweets + Retweets + post (Content to be provided by Sponsor)
- Dedicated LinkedIn posts (Video / content to be provided by sponsor)
- Speakers / Panelist to be promoted on all social media platforms.

#### **At the event Benefits:**

- One keynote presentation of 20mins followed by Q&A for 10mins.
- Opportunity to chair a panel discussion of 45mins on the topic of your choice.
- Logo Branding on the virtual floor plan, virtual lobby, virtual conference zone, Virtual Lounge.
- Logo Branding on virtual background of the keynote speaker.
- VIP tickets for your company representatives.
- VIP tickets for your clients to attend the event.
- Dedicated private chat rooms for company representatives to conduct separate meetings with Delegates.
- Sponsored slots for 2 minutes videos to be played between the sessions and networking breaks.

#### **Post Event Benefits:**

- Opportunity to promote gift vouchers to Delegates of your choice.
- Your Company Logo on the certificate sent to all the participants for their attendance
- Access to filled in pre-course questionnaires from all Delegates
- A list of attendees , with contact information including Name, Job Title and Email Address.

# PHARMACY CAREER CONFERENCE 2020

Monday, 5th October 2020,

## Sponsorship Packages

### **Associate Sponsor: US\$5000/-**

#### **Pre-Event Benefits:**

- Your company logo, profile and a hyperlink to your corporate website will appear on the event website and all event promotional collaterals.
- Sponsor name included in official event press release.
- An email blast to 2000 database and Hubplus will provide the download reports.
- Opportunity to provide 2 questions for the questionnaire to be sent to all delegates before onboarding them. The data to be shared with your team 1week prior to the event.
- Original Tweets + Retweets + post (Content to be provided by Sponsor)
- Dedicated LinkedIn posts (Video / content to be provided by sponsor)
- Speakers / Panelist to be promoted on all social media platforms.

#### **At the event Benefits:**

- One keynote presentation of 20mins followed by Q&A for 10mins.
- Logo Branding on the virtual floor plan, virtual lobby, virtual conference zone, Virtual Lounge.
- Logo Branding on virtual background of the keynote speaker.
- VIP tickets for your company representatives.
- Sponsored slots for 2 minutes videos to be played between the sessions and networking breaks.

#### **Post Event Benefits:**

- Opportunity to promote gift vouchers to Delegates of your choice.
- Access to filled in pre-course questionnaires from all Delegates
- A list of attendees, with contact information including Name, Job Title and Email Address.

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Monday, 5th October 2020,

## Sponsorship Packages

### Exhibitor US\$ 3000/-

#### Pre-Event Benefits:

- Your company logo, profile and a hyperlink to your corporate website will appear on the event website and all event promotional collaterals.
- Sponsor name included in official event press release.
- One pre-event interview conducted via email and the content to be published on event's official social media platforms.
- An email blast to 2000 database and Hubplus will provide the download reports.
- Original Tweets + Retweets + post (Content to be provided by Sponsor)
- Dedicated LinkedIn posts (Video / content to be provided by sponsor)

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- Logo Branding on the virtual floor plan, virtual lobby, virtual conference zone, Virtual Lounge.
- Logo Branding on virtual background of the keynote speaker.
- VIP tickets for your company representatives.
- Sponsored slots for 2 minutes videos to be played between the sessions and networking breaks.

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## **CONTACT US**

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